Working Lands x Stella14 Wines 2025

2023 Stella14 Wines

- Frost
- Flooding
- New vineyar

2024 Stella14 Wines

- Doubling down on vines at Golden Dog Farm
- Challenges

2024 Stella14 PLANTING

PLANTED.... Now what???

Test runs with VT Vineyards

The math:

- Current vineyard production: 30-50 cases per year (provided we improve vine health)
  - Best case scenario: ~$15,000/year in product
- Addition of untrellised but planted vineyard, 2 acres, increase from 50 cases/year to ~100-120 cases in 2026
  - Middle of the road scenario: $36,000/year in product
- Addition of new plantings, planted at proper density, with new varieties, increase from 120 cases/year in 2026 to ~350 cases in 2027, and ~600 in 2028.
  - Conservative estimate:
    - 2027: $105,000/year in product
    - 2028: $180,000/year in product

NONE of this includes the tax dollars and tourism dollars that visits to the vineyard, wine tastings, etc. generate for the business and the state.

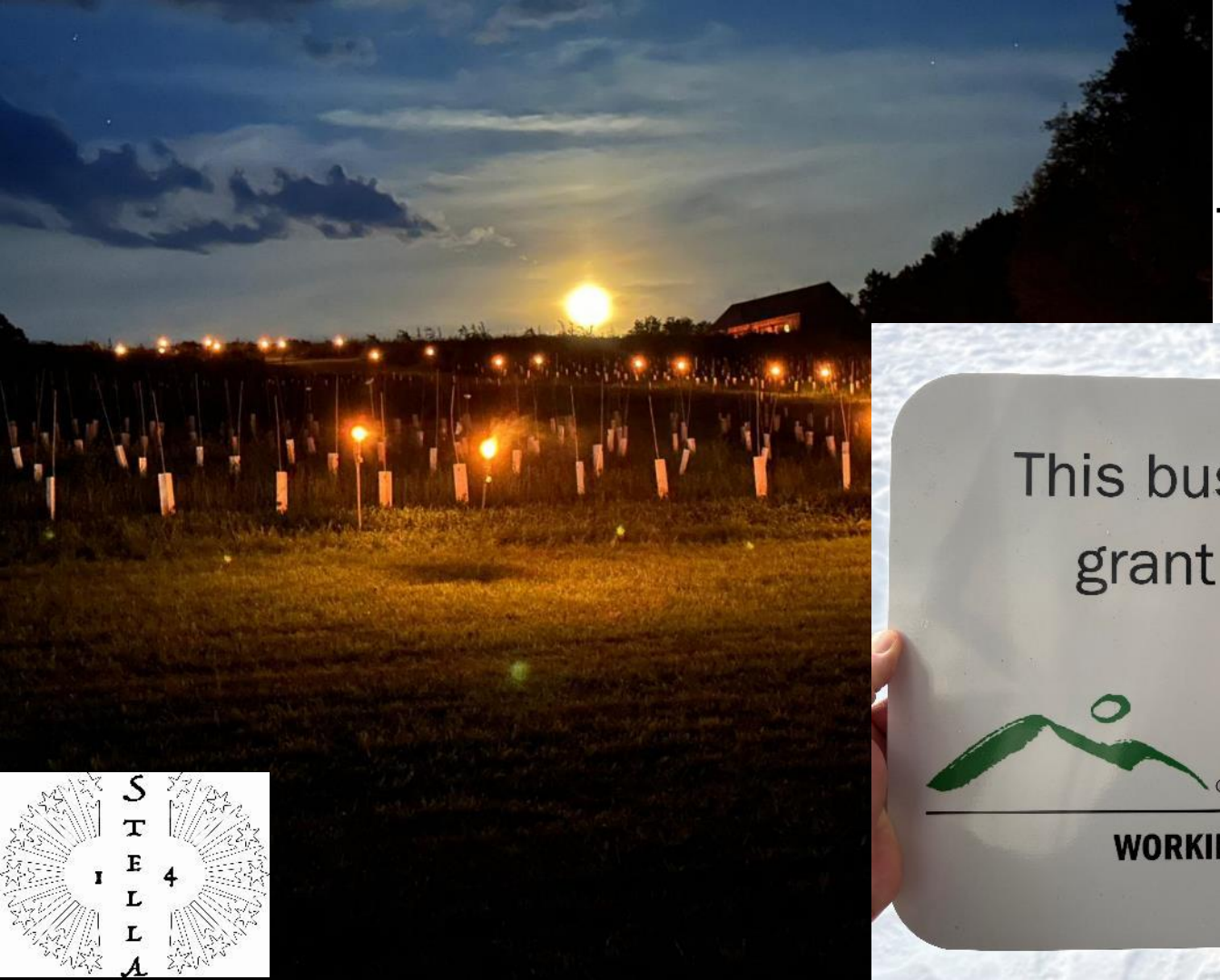
CHALLENGE: Up-front cost of trellising

- Without the Working Lands Enterprise Initiative Grant we would have been:
  - Struggling to fix old trellising
  - Spending countess hours trellising reclaimed part of the vineyard
  - Taking out more loans/borrowing from family to trellis new vineyards

  - All of this would cripple our momentum, as we are already in the market, expanding to new markets this year, and need the product to maintain that forward progression.

TODAY:

* 2+ part-time employees during season
* 2 acres re-trellised, 3 acres re-claimed and trellised, 3.5 acres planted and trellised
* Work moved from hands and knees labor to upright trellis tying



Thank you
for your time

Butterfly Bakery of Vermont

HONEY FIELD FARM

Honey Field Farm

Honey Field Farm

Familia Farm

Familia Farm

Vermont Heavy Timber

free verse™

FARM & APOTHECARY

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FARM
SHOP
PROVISIONS
APOTHECARY
CAFE
OPEN

VERMONT
CERTIFIED
ORGANIC
VERMONT ORGANIC FARMERS

SUNRISE FARM

10
14

free verse
FARM & APOTHECARY
firestarter
Steep it local.
fennel seed
ode to vermont
A luscious tisane with hints of wild fruit, flowers mint & spice. A poetic homage to our beloved Green Mountain State.
Steep it local.
mint mélange
A refreshing blend of mints from our farm.
Steep it local.

lip love
chest rub
lung support balm
FREE VERSE FARM & APOTHECARY
muscle rub
musculoskeletal care
immune
FREE VERSE
FARM & APOTHECARY
CHELSEA, VERMONT
immune oxymel
free verse
FARM & APOTHECARY
fire cider
spicy & invigorating herbal tonic
made with Vermont grown herbs
We farm flavor.
Shake well before use.
resteasy
digestive
hillflower mist
lung love oxymel
farmhouse balm
everyday body balm
adaptive
comfort cream